

Non-Competition and Non-Solicitation Provisions:

Interpreting, Enforcing, Complying

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<u>Agenda</u>

- Non-Compete Clauses
 - General
 - Employees
 - Independent Contractors
 - Subcontractors
- Non-Solicitation Clauses
 - Former Employer's Customers
 - Former Employer's Employees
- Remedies for Breach



Non-Compete Clauses - General

- Restraint on trade therefore typically not viewed favorably by courts
- Ability to enforce depends on state law "choice of law" in noncompete agreements important
 - i.e., California *prohibits* the use of employee non-compete agreements
 - i.e., Florida has statutory presumptions
 - i.e., Maryland courts more likely to "blue pencil" vs. Virginia
 - i.e., "burden of proof" could be on employee or on employer depending on state
- May used only to protect employer's "legitimate business interests"
 - Customer relationships
 - Intellectual Property
 - Proprietary Information
 - Company "goodwill"
- Specificity and factual context key
 - Restriction must be reasonable in:
 - Scope/Function
 - Duration
 - Geography
 - Must not violate public policy
 - Must not impose undue hardship on employee
 - Must consider factors (scope, duration, geography) *together*, not distinctly



Noncompete Clauses - Employees

- Generally part of an employment relationship
 - Often included with Confidentiality/Assignment of IP agreements
- Based on valuable "consideration"
 - Employment offer vs. continued employment
- What is reasonable?
 - Scope
 - Did former employee perform "unique" services or was former employee unskilled (and, therefore, could be easily replaced)
 - Skills acquired by former employee during employment does not make employee unique
 - Is prohibited activity of the same type as that actually engaged in with the former employer
 - IT professional vs. janitor
 - Duration
 - Procurement cycle
 - Geography
 - What if employees are located across the US?
 - What if customer is located across the US?



Non-compete Clauses – Employees (cont.)

- Liability of New Employer
 - May be subject to claim of tortious interference with business or contract expectancy, which can result in punitive damages
 - Former employer had contract of expectancy (not = BPA)
 - New employer had notice of non-compete
 - New employer used "improper means" to interfere with that expectancy
 - Former employer suffered a loss from such interference
 - Employer Best Practices
 - Current employer
 - New employer



Non-compete Clauses – Employees (cont.)

- Violation of Public Policy Government Contracting
 - Non-competes legitimate where former employee, through contacts or personal relationships, created "goodwill" on part of the company
 - But goodwill not an issue in competitively bid contracts, personal contacts (allegedly) irrelevant where competition based on quality and price of proposed goods or services
 - Importance of continuity of operations to the mission
 - FAR clause, 52.237-3, Continuity of Services

 "The contractor shall allow as many personnel as practicable to remain on the job to help the successor maintain the continuity and consistency of the services required by this contract."
 - FAR clause, 52.222-17, Nondisplacement of Qualified Workers
 - Applies to successor service contracts performed at the same location as incumbent contract
 - Right of first refusal to predecessor employees whose jobs would otherwise be terminated for positions for which the predecessor employees are qualified
 - Numerous exceptions



Non-Compete - Independent Contractors

- Employees have a "duty of loyalty"
- Requiring an independent contractor to sign a noncompete agreement may indicate that contractor is really a "misclassified" employee
 - Employer therefore liable for unpaid taxes etc. typically paid by employer for its employees
- May use non-solicitation provision that focuses on targeting certain company customers instead



Non-Compete Clauses – Subcontractors/JV Members

- Teaming Agreements
 - Exclusive vs. non-exclusive
 - Restrictions on ability to team with anyone else
 - Unless terminated for reasons unrelated to default
- Subcontracts/Joint Venture Agreements
 - During term of contract
 - Following termination/expiration of contract
 - Set-aside vs. unrestricted procurements
 - IDIQ contracts
 - Policy expressed in FAR 3.503-1, unreasonable restrictions on subcontractor sales to the Government
 - FAR clause, 52.203-6, Restrictions on Subcontractor Sales to the Government

"Contractor shall not enter into any agreement with an actual or prospective subcontractor . . . which may have the effect of restricting sales by such subcontractors directly to the Government of any item or process made or furnished under this contract . . "



Non-Solicitation Clauses – Former Employer's Customers

- Restriction on former employee's ability to solicit former employer's customers
- Also must reasonable as to scope and duration
 - Scope definition of "customer"
 - Former employer future customers
 - Former employer customers generally
 - Former employer customers to which former employee sold goods and services
 - Former employer customers to which former employee sold goods and services and about which former employee possess confidential information
 - Challenge when customer is the Government

Duration

 Scope modified by "within the [six months] prior to termination of employment"



Non-Solicitation Clauses – Former Employer's Employees

- Indirect vs. direct
- Non-solicitation provision vs. a non-hire provision
 - Easier to police non-hire provision
 - Non-hire provision will garner more court scrutiny
 - Non-hire provision should have exceptions
 - General advertising
 - Voluntary approach
 - Employee terminated
- Limitations on type of employees off limits to competitor
 - Shouldn't apply to all employees but only those involved in the contract effort/program etc.
 - But consider including consultants, subcontractors and proposed personnel



Remedies for Breach

- Cease and Desist Letter
- Recovery of compensatory damages (lost profits)
- Injunctive Relief (include clause in non-compete agreement)
- Payment of % of Salary (Liquidated Damages)



Questions?



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