



## Intellectual Property and Technology Law

### Firm Practice Areas

- Business Breakups
- Business Litigation
- Business Transactions
- Commercial Lending
- Construction Law
- Corporate & Business Entities
- Employment Law
- Government Contracts
- **Intellectual Property and Technology Law**
  - Patent
  - Trademark
  - Copyright
  - Trade Secrets
  - Cybersecurity and Privacy
  - IP Litigation
- Real Estate
- Trusts and Estates
- Unfair Business Practices

Smart investment in intellectual property (IP) protection provides a strategic advantage over your competitors. Patent, copyright, trademark, and trade secret protections helps emerging and established businesses build and protect unique technologies, creative activities, and important brands. Well-protected IP opens doors to investments; attracts collaborators; and elevates your company's reputation and position in the marketplace.

Protoraë Law's innovative IP team will help you design and execute creative solutions, providing the right mix of IP rights to support your business goals. We work collaboratively with our clients to identify, develop, and grow IP portfolios designed to maximize value and focus on the company's competitive strengths.

Our technology law team helps companies navigate a complex web of state and federal laws and regulations businesses face in data security, management, and privacy. All businesses today face unprecedented challenges in protecting their digital information and networks. From compliance programs to business documentation, we help you understand and manage your security risks. And if you become a victim of a cybersecurity attack, we'll help you prepare and implement a response plan; conduct internal investigations; and defend your business against government investigations and civil complaints. We also help businesses evaluate their legal obligations and business risks involving cutting-edge technologies that don't fit well within the existing legal systems.

Protoraë Law's Intellectual Property and Technology Law team has practiced law in some of the largest and most respected firms in the world. We are also former scientists, engineers, entrepreneurs, brand consultants, and in-house counsel who focus on legal results that provide tangible value to our clients. Contact us to discuss how we can help your business thrive.

### General IP Counseling Services

- Patent, Trademark, and Copyright Prosecution and Registration
- IP Portfolio Management and Audits
- Infringement Analysis and Enforcement
- Licensing and Assignment of Rights
- Technology Agreements
- Privacy Policies, EULAs, SLAs, and TOSs
- Clearance and Searches
- Recording IP Registrations with Customs
- Due Diligence

### Patent Services

- Drafting and Filing Utility, Plant, and Design Patent Applications
- Patentability Analysis
- Freedom-to-Operate Analysis
- Patent Landscape Analysis
- PTAB Proceedings

## Trademark Services

- Trademark Co-use and Co-existence Analysis
- TTAB Proceedings
- Cease and Desist Letters and Responses
- Watch List and Infringement Monitoring
- Rights of Publicity
- Trade Dress Protections
- Package Design Protections

## Copyright Services

- Work for Hire and Assignment Issues
- Acquire Copyrights
- Clearance and Permissions on Third Party Copyrights
- International Protection Strategies
- Renewal and Termination Counseling

## Trade Secret Services

- Trade Secret Identification
- Trade Secret Analysis
- Protection Policies and Procedures
- Misappropriation and Theft Investigations
- Training, Contracts, and Educational Documentation

## Domain Name and Internet Services

- Domain Name Strategies
- UDRP Complaints and Arbitration Proceedings
- Digital Millennium Copyright Act (DMCA) Investigation and Enforcement
- Portfolio Management
- Domain Watches

## Cybersecurity and Privacy Services

- Vulnerability and Exposure Analysis
- Cybersecurity and Privacy Policies and Procedures
- Insurance Counseling
- Aftermath Response and Damage Mitigation
- Assisting with Audits and Compliance Processes

## Intellectual Property and Technology Law Team



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